

A 2019 survey¹ about the work and funding of organizations based in the United States and its territories found that more than half (**55.7%**) of organizations by and for women and girls of color (WGOC) are inclusive of trans women and girls in their work.² This data brief highlights the work and funding situation for these organizations, primarily to help them raise funds to support their work but also to inform interested donors.

WHO ARE TRANS-INCLUSIVE ORGANIZATIONS BY AND FOR WOMEN AND GIRLS OF COLOR?

More than half (52.3%) of trans-inclusive organizations serve one subpopulation (e.g., Indigenous women and girls). Among those that serve a specific subpopulation, about two-thirds (66.8%) focus on Black women and girls

About a third (33.1%) of transinclusive organizations include gender non-conforming people who do not identify as women in their work

Less than half (46.2%) of trans inclusive organizations work only or mostly with girls; about 1 in 10 (11.7%) work only with women

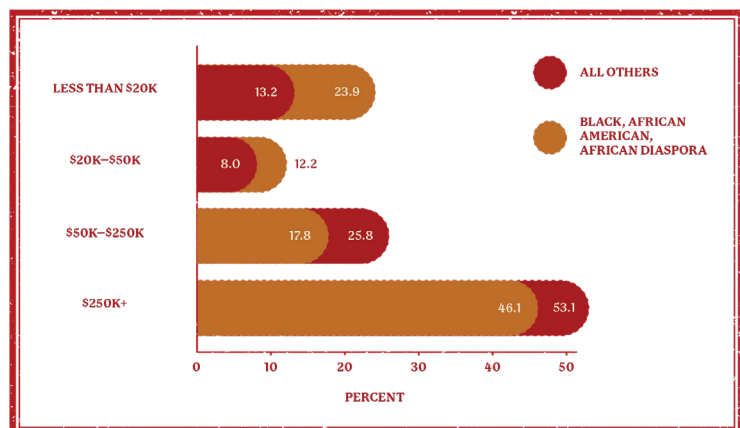
78.0% of trans-inclusive organizations were led by WGOC compared to 66.6% of organizations that did not explicitly include trans women and girls in their work

Common topics include: health equity (77.6%), economic justice (75.2%) and criminal justice (74.1%)

Common strategies include: service delivery (80.6%), community organizing or base building (79.5%) and voter registration (77.1%)

Trans-inclusive organizations use an average of 3.7 strategies and address an average of 4.3 topics in their work

Overall, trans-inclusive organizations were less likely to have budgets under \$20,000 than organizations that were not inclusive of trans women and girls in their work (17.0% versus 26.7%). However, about 1 in 4 (26.5%) trans-inclusive organizations have a budget of less than \$50,000. Organizations that are trans-inclusive were slightly more likely to have a budget of \$250,000 or more than organizations that did not include trans women and girls in their work (50.6% versus 43.2%). However, transinclusive organizations that focus on Black women and girls were much more likely to have budgets of less than \$20,000 (23.9% versus 13.2%).



REVENUE FOR TRANS-INCLUSIVE BLACK WGOC ORGANIZATIONS, 2018

WHAT IS THEIR FUNDING SITUATION?

About 2 in 5 (41.4%) receive foundation funding

79.7% receive government funding on some level (state, local or national)

Trans-inclusive organizations that focus on Black women and girls were less likely to receive foundation funding (20.6%) and more likely to receive government funding (84.4%)

Organizations that include trans women and girls in their work were most likely to be located in the West (33.8%) and South (31.24%). The proportion of organizations that were trans-inclusive was highest in the West (61.6%) and Midwest (56.7%).

Trans-inclusive organizations experienced higher levels of all barriers to foundation funding than organizations that did not include trans women and girls in their work, including excessive administrative work for grant success and identifying funding and opportunities relevant to their communities. The barrier of encountering unresponsive funders was significantly higher for them than for organizations that are not trans-inclusive (56.6% versus 37.4%).

WHAT IS NEEDED TO EXPAND SUPPORT?

NAME THE DISPARITY.

Organizations that include trans women and girls in their work experience all funding barriers more acutely than other groups. Organizations that focus on Black women and girls and are trans-inclusive were significantly less likely to receive foundation funding than those that are trans-inclusive and do not focus on Black women and girls (20.6% versus 52.9%).

TRACK FUNDING OPPORTUNITIES.

Foundations should identify aspects of the work of transinclusive

organizations by and for WGOC that fit into other funding strategies, including work that is:

- ◇ By and for Black women and girls. A large proportion of organizations that are transinclusive focus on Black women and girls
- ◇ Led by WGOC, as these organizations were more likely to be trans-inclusive
- ◇ Intentional about prioritizing delivery of services and mutual aid, community organizing and base building or voter registration
- ◇ Strategic. Centering health equity,

economic justice or criminal justice

INCREASE ACCESS.

Foundations can dismantle funding barriers for organizations that are trans-inclusive by reducing excessive administrative obstacles, publicly naming an interest in supporting trans WGOC in their work, and being more responsive to groups that apply for funding.

1 The survey conducted by Strength in Numbers Consulting Group included 979 organizations that self-identified as by and for WGOC in the United States, and its territories. On the survey, organizations were asked explicitly about whether they include trans women and girls in their work and were asked to self-identify.

2 The Ms. Foundation explicitly includes trans women and girls in their support to organizations by and for WGOC.

SUGGESTED CITATION Howe, E.E. and Frazer, S. (2020) Pocket Change: A Data Brief on Organizations that Include Trans Women and Girls of Color in the United States. The Ms. Foundation for Women: New York, NY. forwomen.org. Access date.
