

Of the \$356 million from foundations available for women and girls of color (WGOC) in 2017¹, less than \$9 million, about **2.4%**, was specified as benefitting women and girls who are Latina or Hispanic. The median size of grants benefitting Latina women and girls was \$20,000 compared to a median of \$35,000 for all foundation grants reported to Candid in 2017.²

A 2019 survey³ about the work and funding of organizations based in the United States and its territories found that organizations focused on Latina⁴ women and girls made up 6.2% of respondents. This data brief is intended to highlight the work and funding situation for these organizations, primarily to help them raise funds to support their work but also to inform interested donors.

WHO ARE ORGANIZATIONS BY AND FOR LATINA WOMEN AND GIRLS?

Organizations that work primarily with Latina women and girls responded from 27 U.S. states and the District of Columbia

Just over one-third (35%) are inclusive of trans women in their work

About two-thirds (63.4%) work only or mostly with Latina girls; 1.7% work only with Latina women without including girls in their work

Organizations that focus on Latina women and girls were more likely to be founded by WGOC (45%) compared to organizations that do not work primarily with this demographic (37.8%)

Common topics include: criminal justice (50.0%), violence prevention (48.3%), education or employment in STEM (45.0%) or health equity (45.0%)

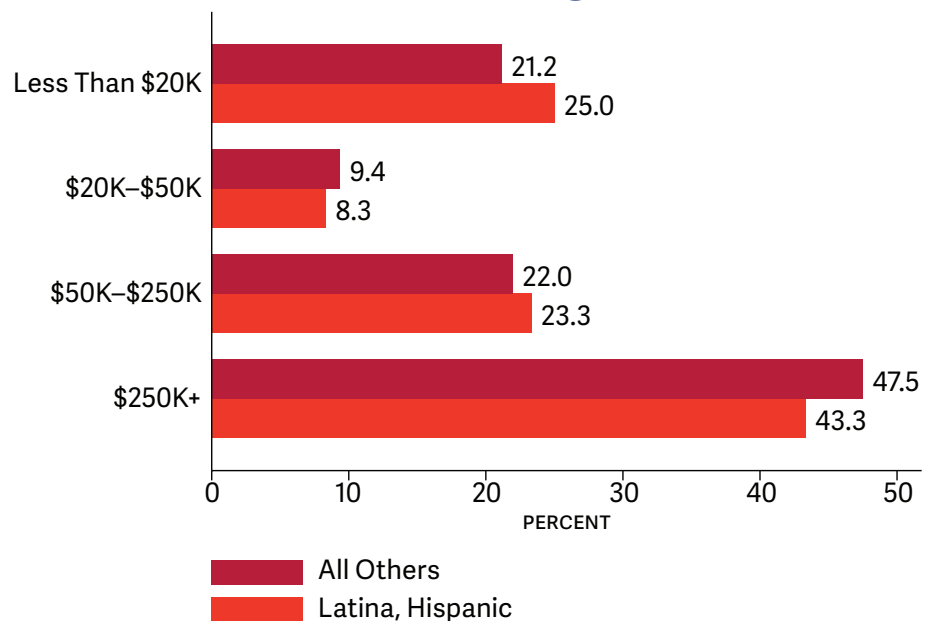
Common strategies include: community organizing or base building (56.7%), policy advocacy (55.0%) and service delivery (51.7%)

Organizations that work primarily with Latina women and girls use an average of 2.4 strategies

According to the Institute for Women's Policy Research, Latinas in the United States are paid 46% less than white men and 31% less than white women. In 2017, Latina women who worked full-time for an entire year received pay (at \$32,315) low enough to qualify a family of four for food stamps.⁵

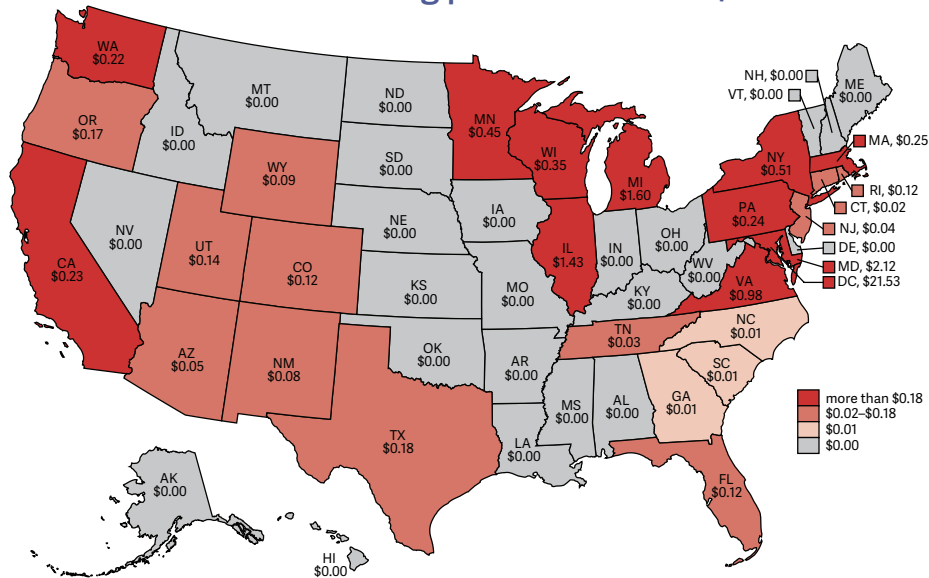
A third (33.3%) of organizations that focus primarily on Latina women and girls have a budget of less than \$50,000, and a quarter (25.0%) have an annual budget of less than \$20,000. Such small budgets make it difficult to employ paid staff and maintain programming.

Revenue for Latina WGOC Organizations, 2018



WHAT IS THEIR FUNDING SITUATION?

Foundation Funding per Latina WGOC, 2017



Only 35% receive foundation funding

73.3% receive government funding on some level (state, local or national)

Funding for organizations that focus on Latina women and girls is unevenly distributed. Although organizations that focus primarily on this demographic responded to the survey from 27 states, 24 states reported no foundation grants dedicated to organizations like these. A number of states in the Mountain West and Midwest reported no funding per woman or girl of color for organizations that focus on Latina women and girls.

Organizations focused on Latina women and girls experience barriers to foundation funding, including excessive administrative work for grant success (46%), challenges looking for funding (37.3%) and a lack of funding opportunities relevant to the populations or groups they serve (36%).

WHAT IS NEEDED TO EXPAND SUPPORT?

NAME THE DISPARITY.

Organizations led by Latina women and girls experience funding barriers more acutely than other organizations that took the survey. Many have small annual budgets, do not have foundation funding and may be located in states with no funding for their demographic.

TRACK FUNDING OPPORTUNITIES.

Foundations should identify aspects of the work of Latina women and girls that fit into other

funding strategies, including work that is:

- Intergenerational. Nearly two-thirds of organizations focused on this demographic work only or mostly with Latina girls
- By organizations founded by this demographic
- Intentional about prioritizing the delivery of services and mutual aid and supports community organizing, base building or voter registration
- Strategic. Centering criminal justice, violence and safety,

education or employment in STEM and health equity

INCREASE ACCESS.

Foundations can dismantle funding barriers by publicly naming an interest in supporting Latina women and girls and their work, reducing excessive administrative obstacles and strengthening their outreach to organizations working by and for this demographic who identified needing more expertise to look for funding.

1 Source: Candid, 2019. Data provided through an authorization memo between Strength in Numbers Consulting Group, Inc. and Candid. Data include grants awarded or authorized by U.S.-based independent, community, corporate, operating foundations, and grant-making public charities in 2017 for giving in the United States and territories and include search codes "women and girls and any ethnic/racial minority". See <https://taxonomy.candid.org/> populations for further information. The data in this report are based on available data through the Candid database and

are not comprehensive of all grants awarded by all U.S. foundations.

2 Candid, April 2020. *Key Facts on U.S. Nonprofits and Foundations*. Available at: <https://www.issuelab.org/resources/36381/36381.pdf>, accessed May 20, 2020.

3 The survey conducted by Strength in Numbers Consulting Group included 979 organizations that self-identified as by and for WGOC in the United States and its territories.

4 Grants were included here if they had any search terms related to Latina or Hispanic.

5 Institute for Women's Policy Research, September 2019. *The Gender Wage Gap 2018: Earnings Differences by Gender, Race, and Ethnicity*. Available at: <https://iwpr.org/wp-content/uploads/2020/08/C484.pdf>, accessed June 30, 2020

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