

Of the \$356 million from foundations available for women and girls of color (WGOC) in 2017<sup>1</sup>, less than \$9 million, about **2.4%**, was specified as benefitting women and girls who are Latina or Hispanic. The median size of grants benefitting Latina women and girls was \$20,000 compared to a median of \$35,000 for all foundation grants reported to Candid in 2017.<sup>2</sup>

A 2019 survey<sup>3</sup> about the work and funding of organizations based in the United States and its territories found that organizations focused on Latina<sup>4</sup> women and girls made up 6.2% of respondents. This data brief is intended to highlight the work and funding situation for these organizations, primarily to help them raise funds to support their work but also to inform interested donors.

## WHO ARE ORGANIZATIONS BY AND FOR LATINA WOMEN AND GIRLS?

Organizations that work primarily with Latina women and girls responded from 27 U.S. states and the District of Columbia

Just over one-third (35%) are inclusive of trans women in their work

About two-thirds (63.4%) work only or mostly with Latina girls; 1.7% work only with Latina women without including girls in their work

Organizations that focus on Latina women and girls were more likely to be founded by WGOC (45%) compared to organizations that do not work primarily with this demographic (37.8%)

Common topics include: criminal justice (50.0%), violence prevention (48.3%), education or employment in STEM (45.0%) or health equity (45.0%)

Common strategies include: community organizing or base building (56.7%), policy advocacy (55.0%) and service delivery (51.7%)

Organizations that work primarily with Latina women and girls use an average of 2.4 strategies

According to the Institute for Women's Policy Research, Latinas in the United States are paid 46% less than white men and 31% less than white women. In 2017, Latina women who worked full-time for an entire year received pay (at \$32,315) low enough to qualify a family of four for food stamps.<sup>5</sup>

A third (33.3%) of organizations that focus primarily on Latina women and girls have a budget of less than \$50,000, and a quarter (25.0%) have an annual budget of less than \$20,000. Such small budgets make it difficult to employ paid staff and maintain programming.

### Revenue for Latina WGOC Organizations, 2018



