



Of the \$356 million from foundations available for women and girls of color (WGOC) in 2017¹, less than \$60 million, about 16.8%, was specified as benefitting organizations by and for WGOC in the South. There are nearly 27 million WGOC in the South, which works out to **\$2.22** of foundation funding per woman or girl of color—less than half of the national average of \$5.48.

A 2019 survey² about the work and funding of organizations based in the United States and its territories found that organizations by and for WGOC in the South³ made up 26.8% of respondents. This data brief highlights the work and funding situation for these organizations, primarily to help them raise funds to support their work but also to inform interested donors.

WHO ARE ORGANIZATIONS BY AND FOR WOMEN AND GIRLS OF COLOR IN THE SOUTH?

Almost half (46.4%) of Southern organizations serve one subpopulation (e.g., Indigenous women and girls). Among those that serve a specific subpopulation, more than half (50.4%) focus on Black women and girls

More than half (52.9%) of Southern organizations include trans women in their work and nearly half (49.0%) include gender non-conforming people

About 2 in 5 (41.2%) of Southern organizations work only or mostly with girls; about 1 in 6 (16.2%) work only with women

71.7% of Southern organizations were led by WGOC and 45.6% were founded by WGOC

Common topics include: health equity (75.5%), economic justice (72.0%) and criminal justice (71.7%)

Common strategies include: community organizing or base building (76.0%), service delivery (73.7%) and voter registration (71.4%)

Southern organizations use an average of 3.5 strategies

About 1 in 4 (27.2%) Southern organizations have a budget of less than \$50,000. Organizations in the South were slightly more likely to have a budget of \$250,000 or more than organizations located in other parts of the country (57.2% versus 43.6%). However, Southern organizations that focus on Black women and girls were much less likely to have budgets of \$250,000 or more (49.1% versus 59.6%).

Revenue for WGOC Organizations in the South, 2018

