



Of the \$356 million from foundations available for women and girls of color (WGOC) in 2017¹, less than \$15 million, about **4.2%**, was specified as benefitting Black women and girls. The median size of grants benefitting Black women and girls was \$18,000 compared to a median of \$35,000 for all foundation grants reported to Candid in 2017.²

A 2019 survey³ about the work and funding of organizations based in the United States and its territories found that organizations focused on Black American⁴ women and girls made up 29.0% of respondents. This data brief is intended to highlight the work and funding situation for these organizations, primarily to help them raise funds to support their work but also to inform interested donors.

WHO ARE ORGANIZATIONS BY AND FOR BLACK WOMEN AND GIRLS?

Organizations that work primarily with Black women and girls responded from 45 U.S. states and the District of Columbia

Nearly two-thirds (67.0%) are inclusive of trans women in their work

More than half (54.7%) work only or mostly with Black girls; none worked only with Black women without including girls in their work

82.1% of organizations are led by women and girls, versus 70.2% of organizations that do not work primarily with Black women and girls

Common topics include: economic justice (79.1%), reproductive justice (78.7%) and criminal justice (72.7%)

Common strategies include: service delivery (83.7%), community organizing or base building (79.4%) and voter registration (72.7%)

Organizations that work primarily with Black women and girls use an average of 3.5 strategies

According to the Institute for Women's Policy Research, Black women had a higher voting rate when compared to all other racial groups of men and women in the last two presidential elections, yet they remain underrepresented at every level of federal and state political office.⁵

About two in five (41.2%) organizations that focus primarily on Black women and girls have a budget of less than \$50,000, and more than a quarter (27.6%) have an annual budget of less than \$20,000. Such small budgets make it difficult to employ paid staff and to maintain programming.

Revenue for Black WGOC Organizations, 2018



