

# **A Fresh Look at the Public's View toward Equality, Community Issues, and Solutions**

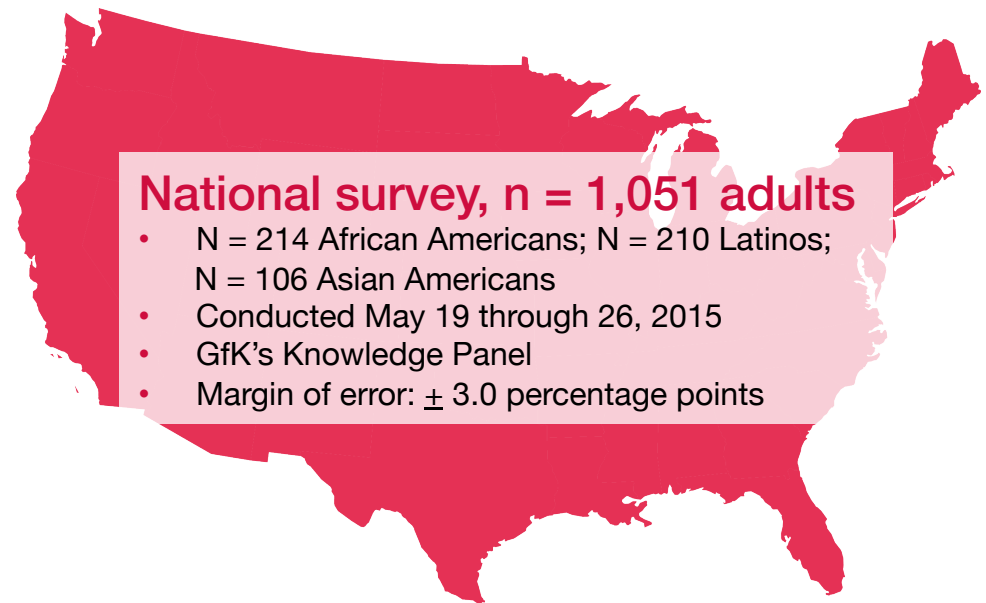
Findings from a National Survey



## Purpose.

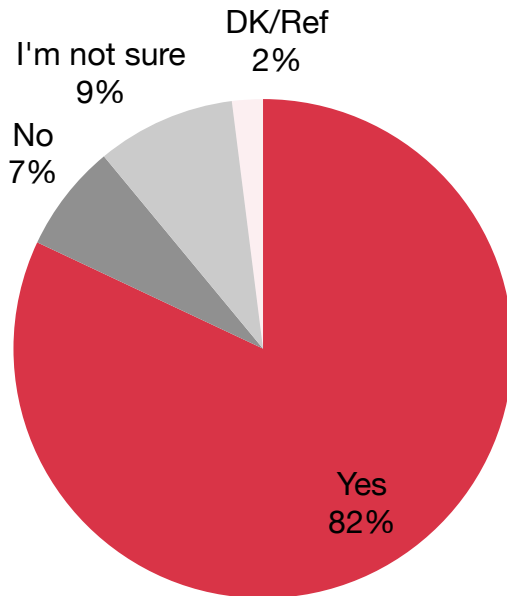
1. Gender equality.
2. A fresh look at issues.
3. Solutions.

## Methods.

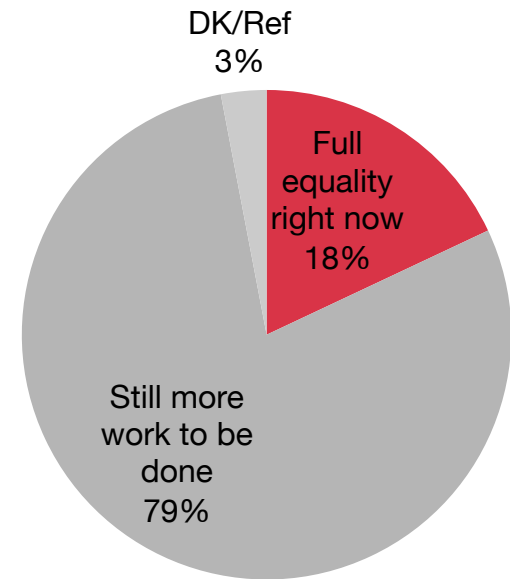


# State of equality for women.

Do you believe in equality across genders?

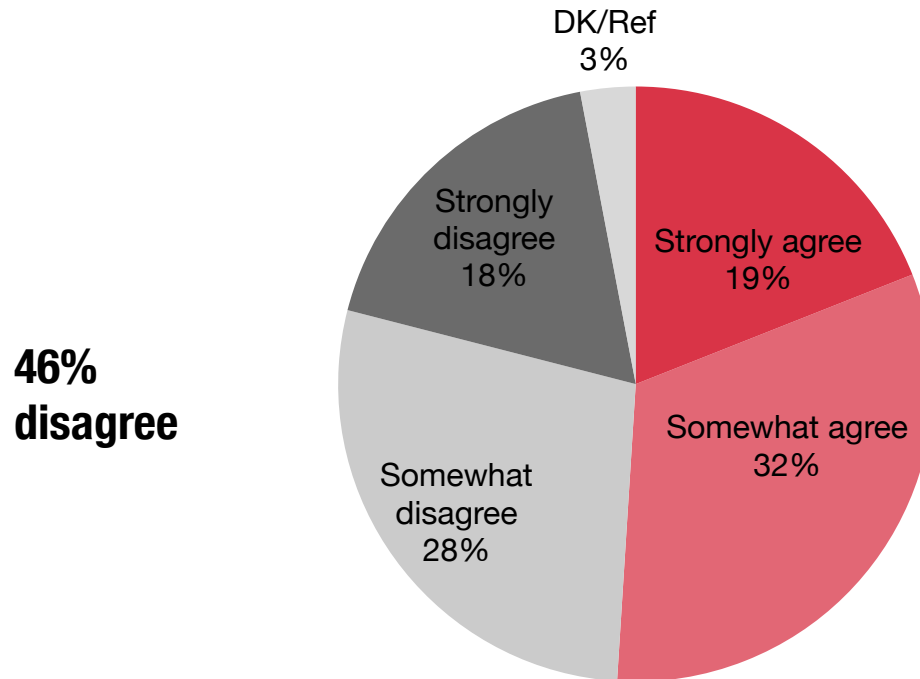


Do you think there is full equality for women in work, life, and politics or is there still more work to be done?



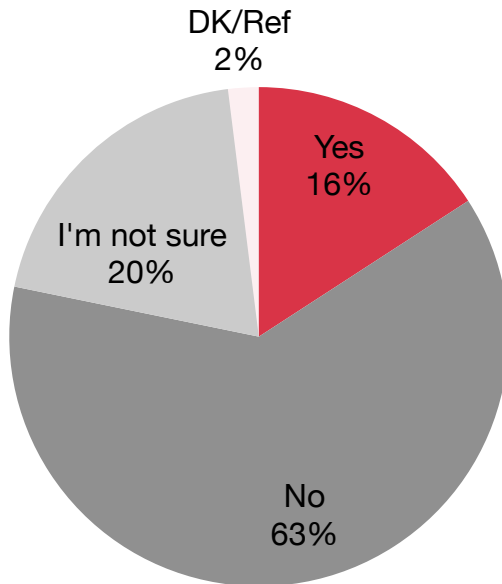
# Close to half sees additional barriers for women of color.

Do you agree or disagree: women of color have equal opportunities in work, life, and politics as white women.



# 16% identify as a feminist, prior to definition.

1 Do you consider yourself a feminist, or not?



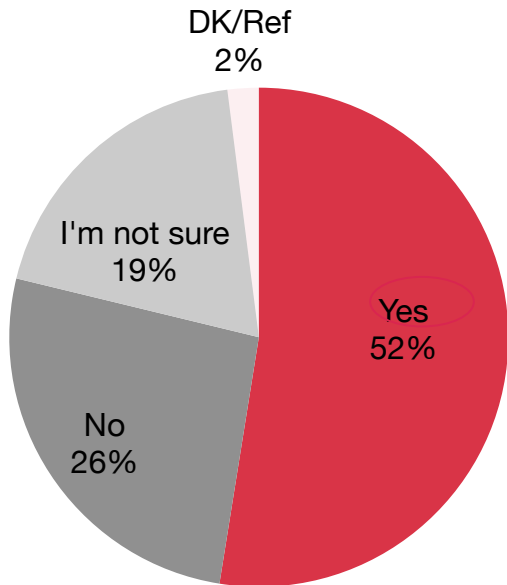
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“ The definition of feminism is a belief in political, economic, and social equality across genders. After hearing this definition, would you consider yourself a feminist? ”

# Big jump after definition.

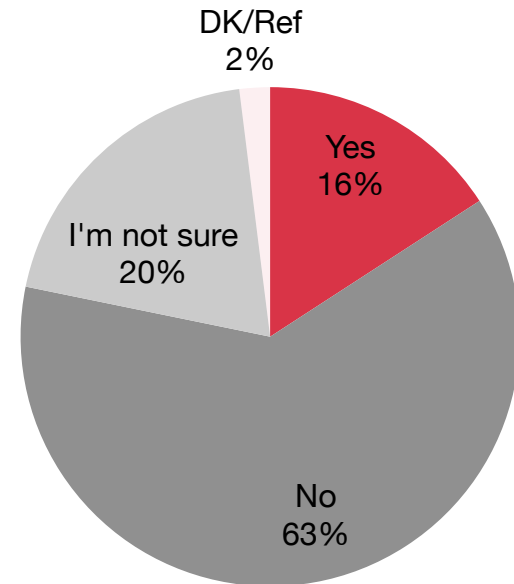
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After hearing this definition, would you consider yourself a feminist?



**+ 36 points**

*Pre-definition.*

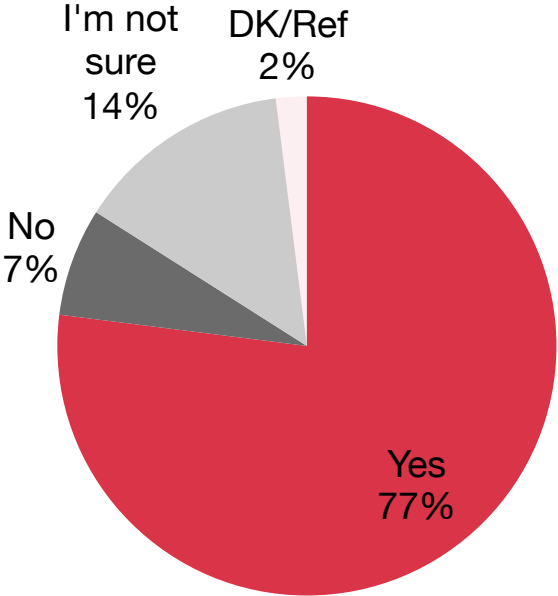


## Even Republicans adopt the label.

	Pre-definition Feminist	Post-definition Feminist	Difference
<b>Total</b>	<b>16</b>	<b>52</b>	<b>+36</b>
Women	22	60	+38
Men	9	44	+35
Wht women	23	62	+39
Wht men	9	44	+35
AA women	15	54	+39
AA men	7	43	+36
Latinas	25	58	+33
Latino men	8	53	+45
Dem	27	65	+38
Ind	13	51	+38
Rep	3	32	+29

# Women should have equal positions of power.

Should women have equal positions of power in solving community and national problems?

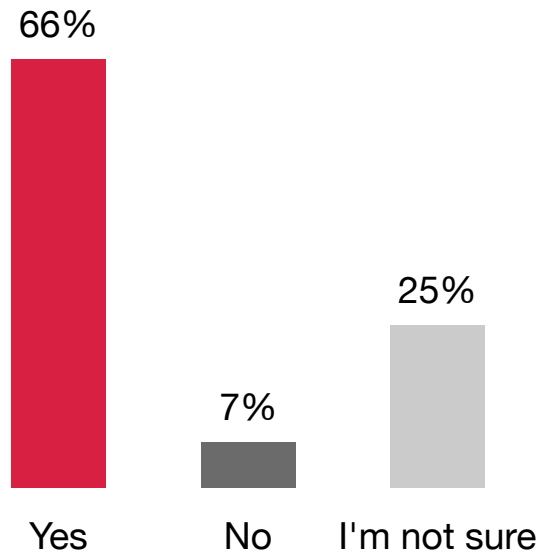


Should have equal power	
<b>Total</b>	<b>77</b>
Women	80
Men	77
White	79
AA	74
Latino	77
API	60
Dem	85
Ind	75
Rep	68

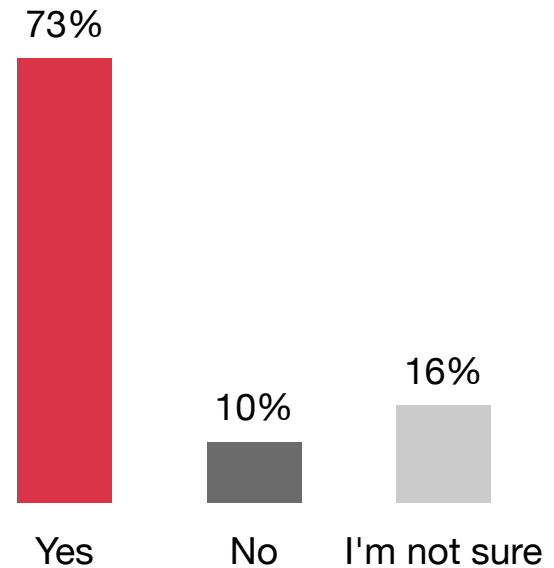


# Men and women are different when it comes to solving problems.

Do men and women have different **views** on solutions to problems, or not?



Do men and women have different **strengths** in solving problems, or not?



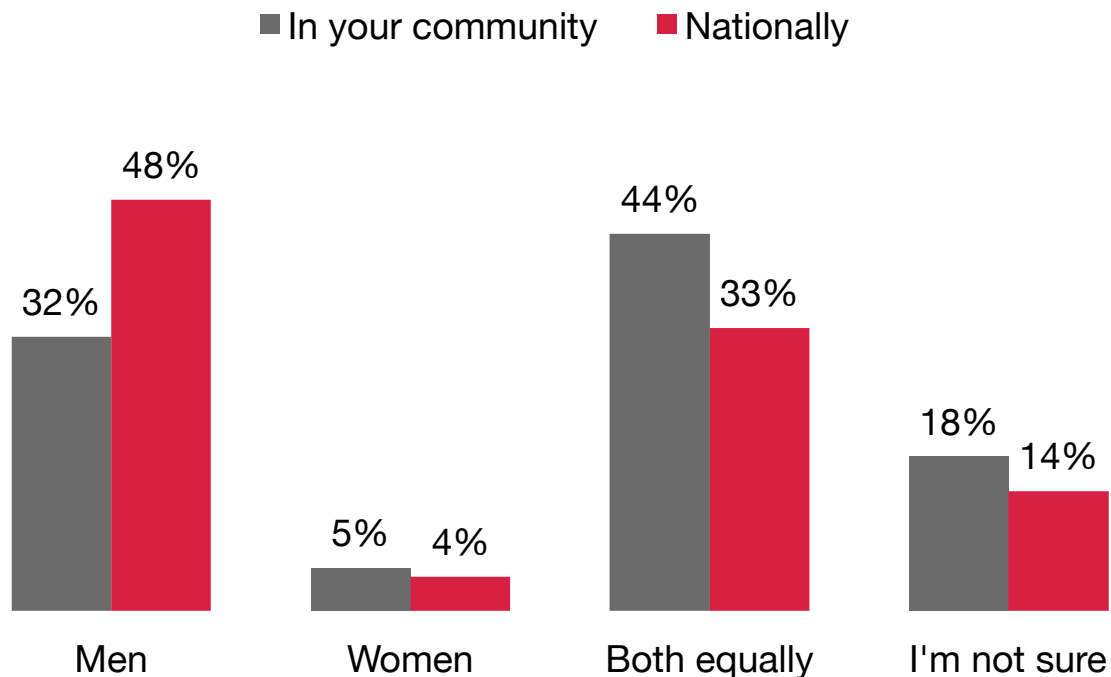
# Surprisingly, there are no differences by gender or party affiliation.

**% Yes**

	Men and women have different views	Men and women have different strengths
<b>Total</b>	<b>66</b>	<b>73</b>
Women	68	75
Men	67	73
Dem	69	75
Ind	64	69
Rep	65	77

# Some recognize the gender gap, but many are unaware.

Who do you feel is in more positions of power to fix problems in your community?  
At the national level?



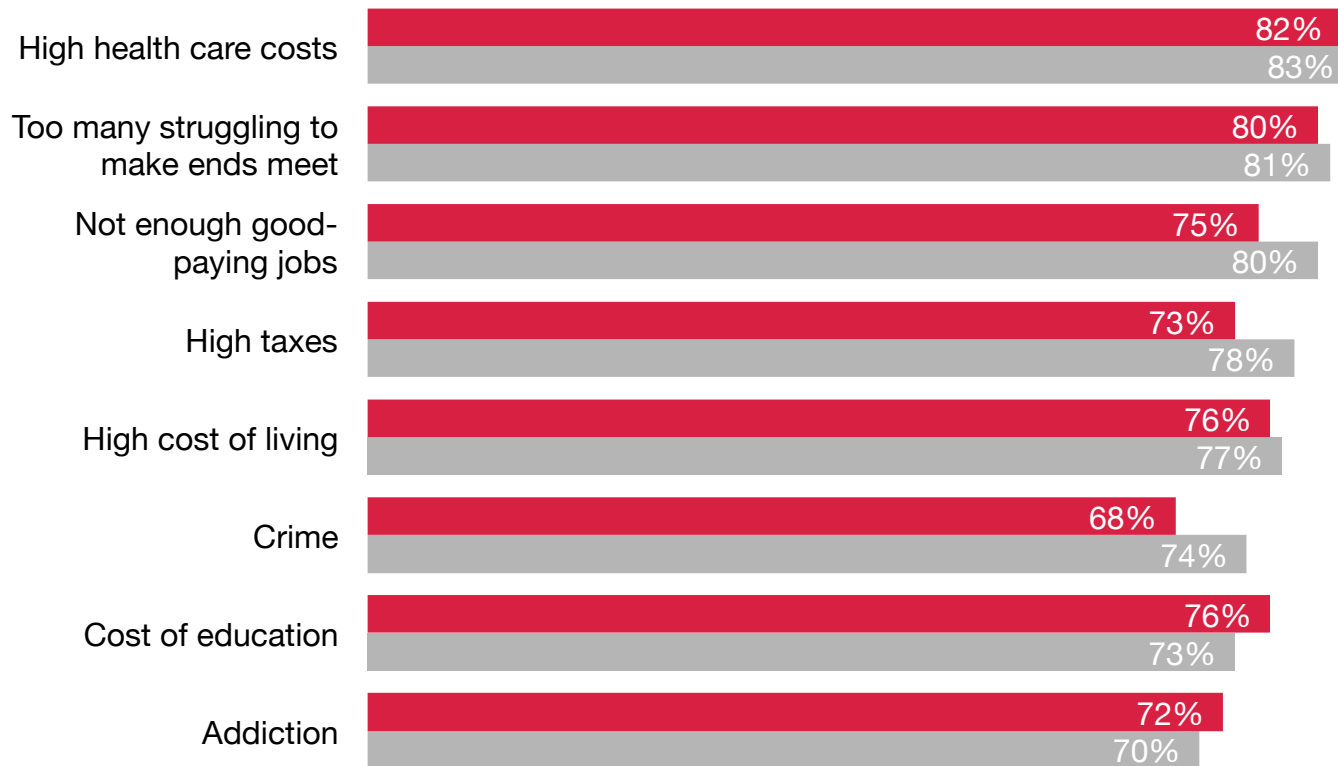
# What are the biggest issues?

Mostly economic in nature.

Do you see any of these problems in your local community?

Percent saying “major” or “minor” problem

■ Men ■ Women



Surprisingly, addiction is in the top tier of problems.

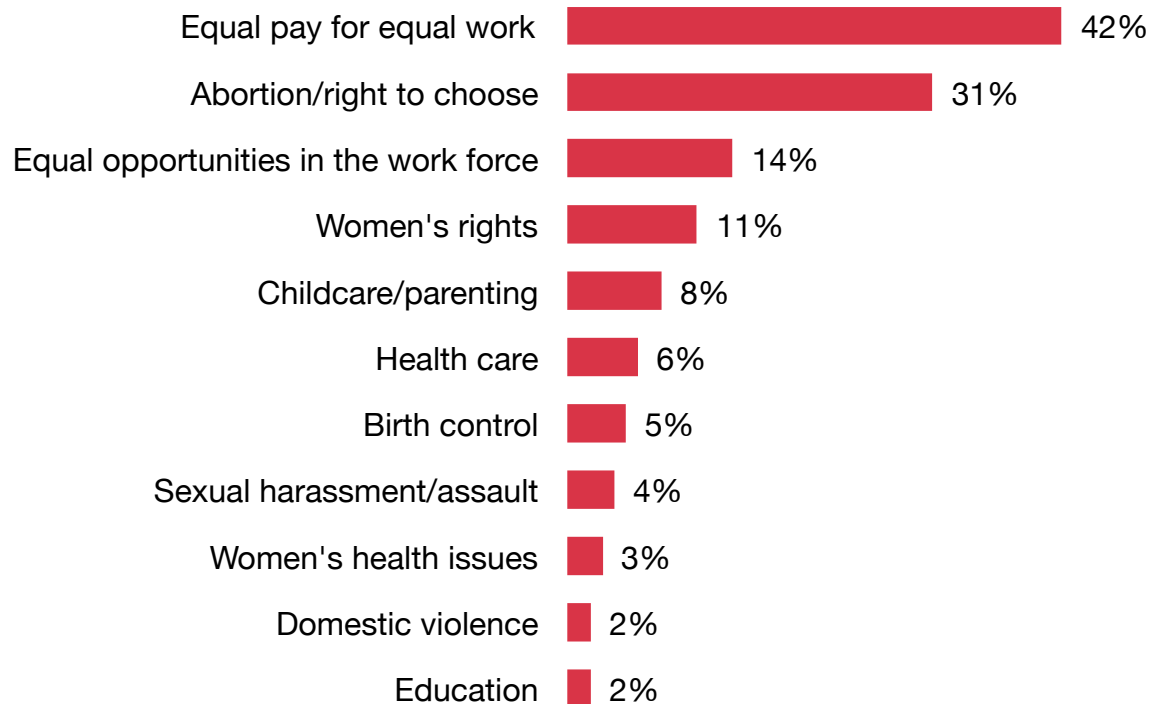
# Some issues are seen as disproportionately affecting women.

These issues affect both men and women. That said, do you think each problem affects more women or more men in the country?

	Affects more women	Affects more men	The same number of each
Sexual assault/violence	74	3	21
Sexism	63	4	31
Lack of affordable childcare	55	2	41
Not enough good paying jobs	26	8	64
Not enough of a safety net	19	3	76
Too many struggling to make ends meet	18	3	76
High health care costs	14	3	81
High cost of living	9	3	86
Lack of good transportation	7	2	88
Cost of education	5	3	89
High taxes	4	4	90

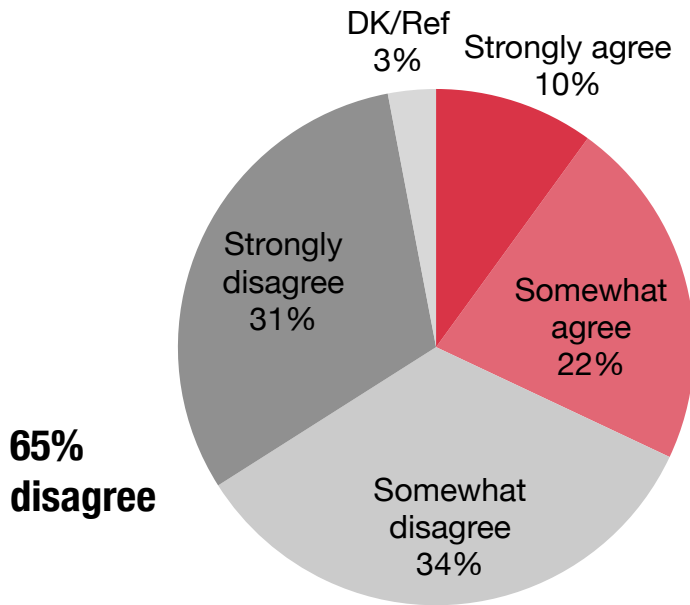
# Term “women’s issues” is heard narrowly.

Think about the 2016 Presidential election. Let’s say a candidate for president is talking about “women’s issues.” What issues do you think he or she is talking about?



# Most see income inequality.

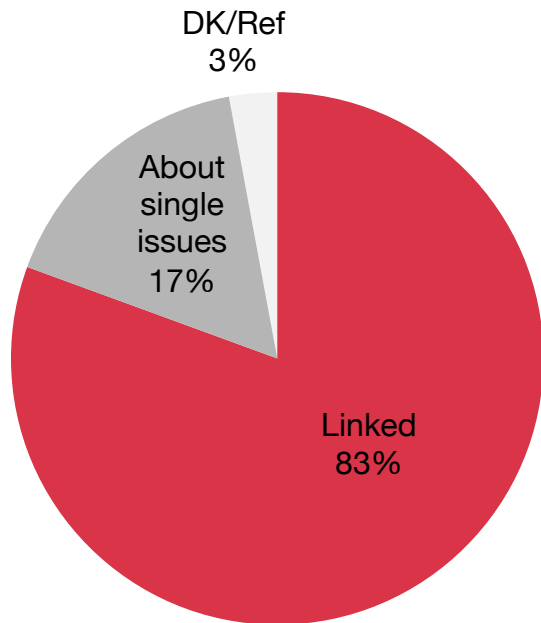
Do you agree or disagree: low-income individuals have equal opportunities in work, life, and politics as high-income individuals.



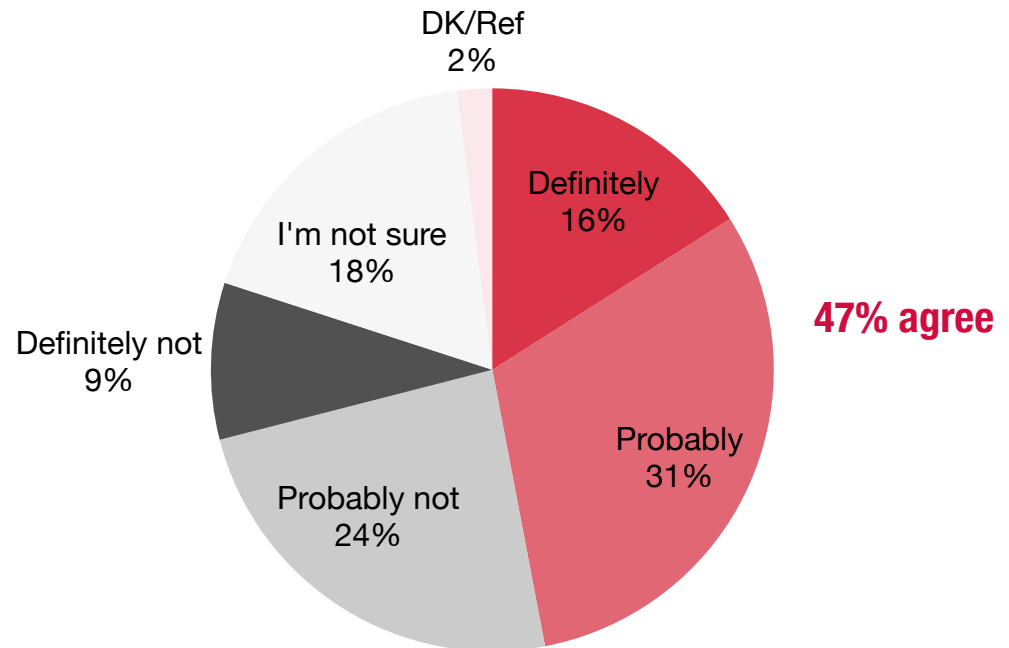
	Agree	Disagree
<b>Total</b>	<b>32</b>	<b>65</b>
Dem	28	71
Ind	32	65
Rep	41	56
< \$50K HH income	31	66
\$50K to \$100K	36	63
\$100K to \$150K	34	62
\$150K+	24	74

# Are problems linked or about single issues?

Do you think problems in communities tend to be about single issues or do problems tend to be linked?



Do you think racial inequality is linked to any problems in your community?





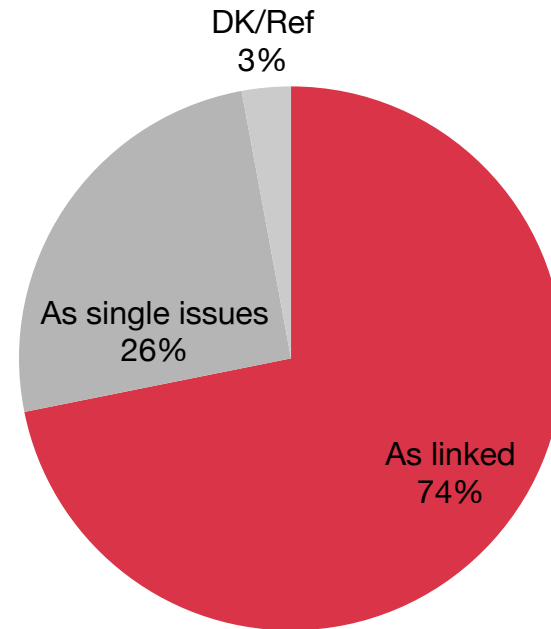
# Racial inequality linked.

	Definitely / probably yes	Definitely / probably no
<b>Total</b>	<b>47</b>	<b>33</b>
White	43	36
AA	67	11
Latino	55	23
API	57	25
Dem	60	21
Ind	45	34
Rep	32	49
Metro	49	31
Non-metro	39	41

**Policymakers:  
Consider  
interconnectedness.**

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When your elected officials try to solve problems,  
do you want them to think about problems....



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